



Receive a Gift Card with purchase of any qualified Duracell® products:

BUY \$50 GET A \$10 GIFT CARD

BUY \$100 GET A \$25 GIFT CARD

BUY \$200 GET A \$50 GIFT CARD

DURACELL® QUANTUM

Up To **35%**
LONGER LASTING

VS. THE NEXT LEADING COMPETITIVE BRAND*

*Next leading alkaline based on Nielsen sales data. AA size. Results vary by device and usage patterns

PROPER DELIVERY DEPENDS ON A COMPLETE AND CORRECT ADDRESS

Company

Name / Title

Business Address

City State Zip

Business E-Mail Address

Yes, I'd like to receive information and special offers from Duracell

TO RECEIVE YOUR GIFT CARD BY MAIL

- Complete this original form
- Include a copy of the original UPC or Legacy Code as well as your dated Distributor Invoice(s) dated 04/01/15 through 06/30/15 showing a purchase of \$50 or more of any Duracell products
- Mail in a stamped envelope to:
Dept. T
PO Box 2548
Grand Rapids, MN 55745-2548

Offer valid from April 1, 2015 through June 30, 2015.
Your Request must be postmarked by July 15, 2015.

Trust is a cornerstone of our corporate mission, and the success of our business depends on it. P&G is committed to maintaining your trust by protecting personal information we collect about you, our consumers. For full details of our privacy statement go to: http://www.pg.com/privacy/english/privacy_notice.html. Rebate issued via prepaid card. Offer limited to US residents only, 18 years of age or age of majority or older. Limit one refund per name. OFFER EXPRESSLY EXCLUDES: Purchases made by non-business users and direct buying customers. Use of multiple addresses or P.O. boxes to obtain additional refunds is fraud and may result in prosecution. Prepaid card accepted where Visa® cards are accepted. Not redeemable as cash or usable at ATMs or gas pumps. Card expires 6 months from issuance. Terms of prepaid card apply. Multiple submissions will not be acknowledged or returned. For Single Item program: This offer cannot be combined with other offers, including coupons. For Purchase Combination of Items above a Particular Price: Rebate Applies to Price Paid After any Coupon or Discount has been Applied. This form must accompany your request. If UPC/ Legacy Code and dated Distributor Invoice are not included in the request for rebate, your prepaid card will not be issued. Reproduction, alteration, sale, trade, or purchase of this official form or proof of purchase is prohibited. Proof of purchase must be obtained from product purchased by you. We will not honor incomplete submissions. Not responsible for lost, late, or undelivered submissions. Please allow 6-8 weeks for delivery. For the status of your rebate go to www.pg.rebateresearch.com or call 855-814-5066. Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere Visa debit cards are accepted. Eligible product includes Alkaline, Household Rechargeable, Hearing Aid, Photo, Watch, Keyless Entry, Medical, and any other small cell products.

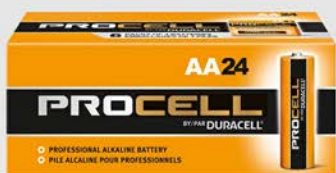


WHICH IS THE RIGHT BRAND FOR YOU?



DURACELL®

BETTER



PROCELL
BY/PAR DURACELL®

BEST



COPPERTOP

SUPERIOR



QUANTUM



BATTERIES

DURACELL... #1 TRUSTED BRAND BY PROFESSIONALS

Facilities are challenged with purchasing batteries that balance performance requirements, cost, productivity and environmental responsibility. Reducing the number of times professionals have to replace batteries, makes them more productive and cuts overall cost. Duracell offers three grades of our long lasting alkaline batteries.

PROCELL® by DURACELL®

- + Economically packaged in bulk for professional applications
- + 7-year guarantee in storage

DURACELL® COPPERTOP® WITH DURALOCK POWER PRESERVE™ TECHNOLOGY

- + 10-year guarantee in storage
- + Delivers increased longevity in use
- + Dependable Long Lasting Power
- + Packaged in bulk for easy storage, carded options also available

DURACELL® QUANTUM WITH DURALOCK POWER PRESERVE™ TECHNOLOGY

- + Up to 35% longer lasting vs. the next leading competitive brand*
 - + Hi-Density Core™
 - + 10-year guarantee in storage
 - + Packaged in bulk for easy storage, carded options also available
 - + Unique fuel, exclusive materials
 - + Only battery with Powercheck™ that shows how much life remains
- * Next Leading alkaline based on Nielsen sales data, AA size. Results vary by device and usage patterns.



Please contact your Authorized Duracell Distributor's Sales Representative or Customer Service for Price & Availability

DURACELL
+ PROFESSIONAL