

NEW



GREENCREATIVE

Bringing You the Latest in LED Technology



BR TITANIUM LED SERIES 3.0

- Ⓞ Lightweight Incandescent Design
- Ⓞ Evenly Diffused Light
- Ⓞ Available in Extra Warm White 2400K

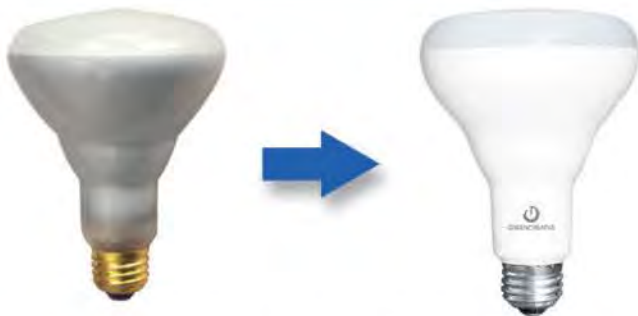
Turn ON the Savings!



GENERATION 3 FEATURES



Improved Appearance - Look and Feel of an Incandescent

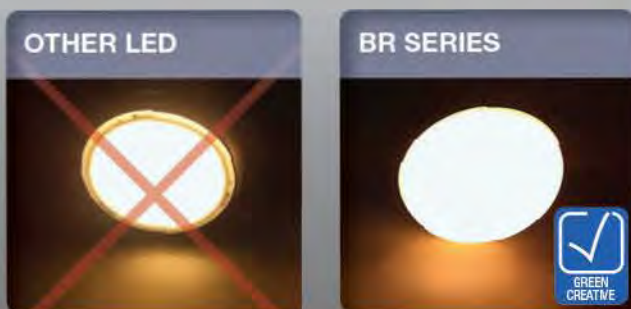


Redesigned lightweight heat sink has a 1:1 incandescent form factor giving all BR lamps a traditional incandescent look



Available in 2400K for warm atmosphere lighting

Evenly Diffused Light - Optimal Efficacy



High quality diffusing material combined with optimum LED spacing produces an even glow from edge to edge



The BR SERIES exceeds ENERGY STAR efficacy requirements by upwards of 68%



BR30 10W DIM.



- 705 lumens
- 2400K / 2700K / 3000K / 4000K CCT
- Semi-directional soft light

10W REPLACES



**65W
Inc.**



R20 7.5W DIM.



- 500 lumens
- 2400K / 2700K CCT
- Semi-directional soft light

7.5W REPLACES



**40W
Inc.**



BR40 10W DIM.



- 705 lumens
- 2400K / 2700K CCT
- Semi-directional soft light

10W REPLACES



**65W
Inc.**



BR40 17W DIM.



- 1200 lumens
- 3000K CCT
- Semi-directional soft light

17W REPLACES



**120W
Inc.**



LAMP SPECIFICATIONS



SPECIFICATIONS

	Model	Product	CCT	Lumens	Efficacy (LPW)	Beam Angle	CRI	Dim	Lifetime (L70)	Voltage	
	BR30 - 10W - E26										
	10BR30G3DIM/824	40603	2400K	640	64	110°	83	Yes*	40,000 hrs	120V 60Hz	N.A.
	10BR30G3DIM/827	40604	2700K	705	71	110°	83	Yes*	40,000 hrs	120V 60Hz	✓
	10BR30G3DIM/830	40605	3000K	730	73	110°	83	Yes*	40,000 hrs	120V 60Hz	✓
	10BR30G3DIM/840	40606	4000K	775	78	110°	83	Yes*	40,000 hrs	120V 60Hz	N.A.
	R20 - 7.5W - E26										
	7.5R20G3DIM/824	40600	2400K	420	56	110°	83	Yes*	40,000 hrs	120V 60Hz	N.A.
	7.5R20G3DIM/827	40601	2700K	500	67	110°	83	Yes*	40,000 hrs	120V 60Hz	✓
	BR40 - 10W - E26										
	10BR40G3DIM/824	40608	2400K	640	64	110°	83	Yes*	40,000 hrs	120V 60Hz	N.A.
	10BR40G3DIM/827	40609	2700K	705	71	110°	83	Yes*	40,000 hrs	120V 60Hz	✓
	BR40 - 17W - E26										
	17BR40G3DIM/830	40610	3000K	1200	71	110°	83	Yes*	40,000 hrs	120V 60Hz	✓

*List of tested dimmer switches available on website

APPLICATIONS

General Lighting



Recessed Lighting



Accent Lighting



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